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Concept Searching's conceptClassifier for SharePoint Named Best In Class Product

A 'KMWorld Trend Setting Product of 2010'

McLean, VA & Stevenage, U.K. – August 20 – Concept Searching a leader in developing automatic conceptual metadata generation, automated classification, and taxonomy management software announced today that their flagship product, conceptClassifier for SharePoint has been selected as a KMWorld 'Trend Setting Product' for 2010.

The annual award compiled by [KMWorld](#) recognizes products that are best in class. This year more than 800 products were assessed by the judging panel, which consists of editorial colleagues, analysts, system integrators, vendors themselves, line-of-business managers and users. The Trend Setting Product Award began in 2003. The criteria for the award are products that demonstrate clearly identifiable technology breakthroughs that serve the vendors' full spectrum of constituencies, especially their customers.

conceptClassifier for SharePoint runs natively in Microsoft SharePoint 2007 and 2010 and delivers automatic conceptual metadata generation, automated classification, and taxonomy management. Fully integrated with Microsoft enterprise search products including FAST, Microsoft Office, and Windows Server 2008 R2 FCI the technology maximizes the strengths of SharePoint to uniquely solve enterprise content and search challenges. Utilizing innovative technology conceptClassifier has the ability to identify multi-word terms that form a complex entity, or concept. The automatically generated conceptual metadata can be used by any search engine index to extract more precise and relevant information. The flexibility of the technology renders it valuable to a wide range of enterprise challenges and has been deployed by clients to improve search, ECM, Records Management, Compliance, eDiscovery, Litigation Support, and as a tool to identify unknown data privacy exposures.

"The selection of conceptClassifier for SharePoint in KMWorld's Trend Setting Products of 2010 is a great honor for Concept Searching", said John Challis CEO/CTO. "We continually focus our efforts on extending our technology to address a wide range of enterprise content management challenges and utilize the strengths of the SharePoint platform to deliver real value to our clients. To have conceptClassifier for SharePoint recognized as a best in class product for the second year in a row is very rewarding."

About KMWorld

[KMWorld](#) is the leading information provider serving the Knowledge, Document and Content Management systems market, KMWorld informs more than 50,000 subscribers about the components and processes – and subsequent success stories – that together offer solutions for improving business performance. KMWorld is a publishing unit of [Information Today, Inc.](#)

About Concept Searching

Founded in 2002, Concept Searching's software products deliver conceptual metadata generation, auto-classification, and powerful taxonomy management from the desktop to the enterprise. Concept Searching is the only statistical metadata generation and classification software company in the world



that uses concept extraction and compound term processing to significantly improve access to unstructured information. The technologies run natively in SharePoint 2007 and 2010, FAST, Windows Server 2008 R2 FCI, and in Microsoft Office applications. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital. For more information about Concept Searching's solutions and technologies please visit www.conceptsearching.com.

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