How To Use Taxonomies and the Term Store in Office 365

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Concept Searching
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• The Term Store
  • Unique approach – all taxonomy data in one place
  • conceptClassifier for SharePoint
  • conceptTaxonomyManager
  • conceptTaxonomyWorkflow

• Demonstration
  • Managing changes to taxonomy structures and classification rules
  • Integration and management of SharePoint with the Term Store
  • How conceptClassifier maintains GUIDs across environments
How To

Unique Approach

Concept Searching has a unique approach to ensure success

• Concept Searching’s unique statistical concept identification underpins all technologies
• Multi-word suggestion is explicitly more valuable than single term suggestion algorithms

- Concept Classifier will generate **conceptual** metadata by extracting multi-word terms that identify ‘triple heart bypass’ as a concept as opposed to single keywords
- Metadata can be used by any search engine index or any application/process that uses metadata.
conceptClassifier for SharePoint

- The only automatic document classification and enterprise class taxonomy management solution that integrates natively with the SharePoint Term Store
- Fully supports Managed Metadata Properties
- Supports both single and multi tenant Office 365 environments
- Both automated and manual classification is supported to one or more Term Sets within the Term Store and across content hubs
- Solves the inherent issue within SharePoint of maintaining Globally Unique Identifiers (GUIDs) when migrating term sets from one environment to another, such as from test to staging and staging to production
• concept TaxonomyManager
  • An advanced enterprise class, easy-to-use taxonomy and Term Set development and management tool
  • Integrates natively with the SharePoint Term Store reading and writing in real time ensuring that the taxonomy/term set definition is maintained in one place only, the SharePoint Term Store
  • Designed for use by a Subject Matter Expert, the Term Store and/or taxonomy is easily developed and refined
Key Features

• Automatic Conceptual Metadata Generation (Unique in Industry)
• Auto-Classification
• Taxonomy Clues used for scoring
• Automatic Clue Suggestion (Unique in Industry)
• Document Movement Feedback (Unique in Industry)
• Taxonomy Workflow
• Boosting Capabilities
• Distributed Taxonomy Management
• Auditing Features
• Industry Standard formats and taxonomies – OWL, MeSH – can be easily imported as well as any organizationally defined taxonomy
• Platform Independent
Maintaining GUIDS when migrating term sets from one environment to another, such as from test to staging and staging to production, is an issue experienced by all organizations deploying SharePoint enterprise wide.

- **conceptClassifier** for SharePoint maintains GUIDs across environments
  - No manual term by term process or custom code to re-align GUIDs needed
  - Manages the term sets using a simple migration process integrated natively with the SharePoint platform
  - Enables migration of term sets whilst maintaining GUIDs
  - Helps clients deploy more quickly and mitigate much of the risk associated with term set migration
  - Closes another gap in the SharePoint platform
  - Demonstrates why Concept Searching is seen as a strategic solution for enterprises deploying SharePoint
Demonstration
How To Deploy Enterprise Strength Search in Office 365

Date: Wednesday, July 30th
Time: 11:30 - 11:45 AM EDT

Join Concept Searching for a fast paced, informative webinar on achieving enterprise strength search in the cloud or in a hybrid environment.

What are the challenges? What is poor search costing you?

And most importantly, how do you deploy enterprise strength search in Office 365?

Speaker: Don Miller, Vice President of Sales at Concept Searching

To Register: https://www3.gotomeeting.com/register/909606766
Thank You
Find recordings of all the product webinars in our How To series on our website [here](#)

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