

conceptClassifier for SharePoint

Filling the Gap in SharePoint

Metadata Generation, Classification, & Taxonomy Management

August 2009

conceptClassifier for SharePoint Maximizing the Use of SharePoint to Drive Business Efficiencies

If you are facing any of these issues we have a proven, rapidly deployed, and scalable solution!

- Inability to find relevant and precise information using search
- Organization of content from diverse repositories in a single interface
- Enforcing corporate governance to apply metadata to all content that is created
- Continually struggle with managing an ineffective Records Management process
- Reducing the costs associated with eDiscovery and litigation preparedness
- Privacy data or confidential business information may be exposed on unsecure servers or repositories
- Have no corporate taxonomy or the on-going maintenance is costly and time consuming
- Face the challenge of developing a robust enterprise metadata framework

conceptClassifier for SharePoint maximizes the strengths of SharePoint to uniquely solve enterprise content and search challenges. We are dedicated to delivering innovative enhancements to our solution set that delivers real value to customers.

Over the past few months we have announced the availability of several new features and capabilities that expand the quantifiable benefits of our technology in the SharePoint environment. Our native integration with SharePoint enables us to take advantage of the powerful functionality of the platform and address a wide range of content management challenges. We are committed to providing functionality not available in SharePoint now and through Office 2010.

If you are not utilizing SharePoint to the fullest or are evaluating SharePoint as your enterprise solution, we encourage you to explore the benefits of a combined Concept Searching and Microsoft solution.

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conceptClassifier for SharePoint

conceptClassifier for SharePoint delivers an innovative and proven approach to solve real challenges. Utilizing **Compound Term Processing**, semantic metadata is automatically generated, classified, and managed with easy-to-use taxonomy tools. Compound Term Processing identifies multi-word terms that form a complex entity, or concept. The metadata can be used by any search engine index to extract more precise and relevant information. On a much broader scale; any application or process that uses metadata can be significantly improved. [Need more details?](#)



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conceptClassifier for SharePoint a KMWorld Trend Setting Product



Concept Searching is honored to have conceptClassifier for SharePoint selected as one of KMWorld's Trend-Setting Products. This year, more than 800 products were assessed by the judging panel, which consists of editorial colleagues, analysts, system integrators, vendors themselves (sometimes even competitive ones), line-of-business managers and users. The products selected demonstrate clearly identifiable technology breakthroughs that serve the vendors' full spectrum of constituencies, especially their customers.

Microsoft SharePoint Conference 2009



See the revolutionary conceptClassifier for SharePoint in action at Booth 400 at the SharePoint Conference!

For more information or to schedule an individual session with our staff please email our [marketing](#) department.

The product is fully integrated with Microsoft Office enabling Subject Matter Experts and information workers to automatically classify documents and modify the results from within the traditional Microsoft Office interface. This feature is specifically useful in applying metadata standardization across an organization in that it forces governance to the desktop, yet reduces the manual tagging requirement of information workers that is rarely adhered to. [Find out more about our Office integration.](#)

The feature set can be used in conjunction with Microsoft Records Center to provide the ability to develop organizational, functional, geographic, and program related taxonomies from validated sources to facilitate the classification of an organization's electronic records, applying retention metadata and providing automatic upload, verification and ability to browse records from the original location and ensure lockdown by the Records Center.

Announcing FAST ESP Integration

fast X¹⁰ Clients now have the ability to select the Microsoft search technology that is most suited to their needs and utilize conceptClassifier for SharePoint to improve the search experience. Integration with FAST ESP enables the utilization of the automatic semantic metadata generation and automated classification features that can be used with the FAST ESP search index to improve search results. Previous features of faceted search and taxonomy navigation are also available for FAST ESP. Enterprises with complex search requirements can be fully deployed and up in running in 80% less time than with traditional taxonomy and auto-classification products.

Classify Content Regardless of Where it Resides

Concept Searching has announced three new Protocol Handlers for conceptClassifier for SharePoint. These Protocol Handlers utilize standard Microsoft Search set-up processes to tag content with metadata and perform auto-classification of content residing outside of SharePoint. This enables Microsoft search to utilize the metadata and present the categorized content together with SharePoint content to the end user. Although Microsoft Enterprise Search is able to index out of the box with its protocol handlers file shares, websites, and Exchange public folders, it cannot classify the content. Easily deployed by the SharePoint Administrator the protocol handlers will automatically generate metadata, auto-classify the content and push the metadata into the Microsoft Enterprise Search index.



The end user when navigating SharePoint either via faceted search or taxonomy browse will now have content presented in the same interface that resides within SharePoint or external to SharePoint. The optional Protocol Handlers available include: Web Site Protocol Handler; File Share Protocol Handler; and Exchange Public Folders Protocol Handler.

Search Result Preview

A challenge in SharePoint search is the inability to preview the search results without launching the originating application. This poses two problems; the end user must open the application and then must review the content to find the search terms they are seeking. This impacts productivity and results in abandoned searches with the inability for the end user to find the relevant information.



The ability to preview the search results from both faceted and taxonomy browse navigation within SharePoint enables end users to click on a button that will highlight the concepts found within documents, email files and their attachments without having to open the originating application. This feature is particularly beneficial with message files as it also includes the ability to preview the information contained in any attachments.

Welcome



Concept Searching and Saltmine, a privately-held, global IT services company based in Bellevue, Washington have formed a strategic alliance. Since 2001, Saltmine has provided software and product development solutions for medium to large scale enterprise and government agencies around the world. With development centers in both India and the U.S., Saltmine leverages the benefits of a global economy. Saltmine specializes in enterprise productivity, business intelligence, enterprise application integration and quality assurance testing. These services also include product and custom application development. Saltmine is a Microsoft Gold Certified partner and specializes in ISV, Information Worker, Custom Application Development and Business Intelligence solutions. Click [here](#) to visit their website.

Web Cast Links

Technology Web Casts

[Data Privacy & Security - Personally Identifiable Information & Protected Health Information](#)

[Understand Our Value Proposition - Watch The Sound Bite Here](#)

[conceptClassifier Enhancing ECM](#)

[See How We Integrate with Microsoft Office & Deliver Governance at the Desktop](#)

[Learn About Our Easy to Use Taxonomy Manager](#)

Client Web Cast

[US Air Force Medical Service Presentation for InterSymp 2008](#)

Microsoft Links

[Microsoft Office Solutions Directory](#)

[Microsoft Enterprise Search Partner](#)

The end user no longer has to launch the application to review the search results, reducing the time spent in finding relevant information. The term highlighting of concepts found within the content provides significant and quantifiable productivity improvements by quickly identifying content that is relevant to the query process. [Read about all the navigation features.](#)

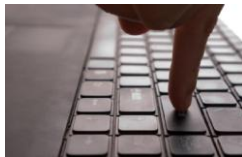
SharePoint Content Type Support

conceptClassifier for SharePoint fully supports the use of Content Types to structure content and identify the type of document regardless of its physical site or library storage location. The ability to assign taxonomies to specific Content Types is also provided. Documents that correspond to the selected Content Types will be classified and documents that do not correspond to a content type or do not include some metadata elements that a specific content type has specified will not be classified. This essential functionality allows different taxonomies to be assigned to different Content Types for example, assign the HR taxonomy to all Content Types of type "HR", including any Content Types derived from "HR" and assign the Finance taxonomy to all Content Types of type "Finance", including any Content Types derived from "Finance".

The configuration can be performed using a wizard that runs inside SharePoint. The taxonomies will be available for these documents regardless of their location. conceptClassifier's site columns and Event Handlers are associated to the Content Types. This delivers the ability to automatically add classification functionality to new sites when created.

Content Type Updater

conceptClassifier for SharePoint fully supports Content Types. Additional features include the ability to update Content Types based on the identification of content during the classification process. This is particularly useful in records management and data privacy and security. This provides the ability to develop a series of actions that can occur when content contains specific metadata as defined by the organization. This functionality provides an integrated approach to automatically enforce compliance, improve records management, and provide an audit trail. Metadata can be defined by the organization and when content is classified the table will evaluate the content for the presence of the metadata. If the metadata is contained in the content, the Content Type associated with the document will be automatically changed. [Find out the details.](#)



Automated Taxonomy Load

A new Taxonomy Loader application is now available that provides the ability to import industry standard taxonomies. The Taxonomy Loader application can be used to add and delete taxonomies from an existing index. This ensures that the TaxonomyID, ClassID, and ClueID always remain unique. The Taxonomy Load application has a published taxonomy format enabling clients to import industry standard taxonomies and industry formats such as OWL and MeSH.

Coming Soon!!

Concept Searching is in the process of integrating conceptClassifier for SharePoint into Office 2010. As part of the early adopter program we are anticipating completion this fall.

Stay tuned for more information.



[Microsoft Enterprise Search Blog - July 7th](#)

[Microsoft Enterprise Search Blog - September 2nd](#)

[Microsoft - Concept Searching Case Study](#)

[Mark Harrison Blog - November 12th](#)

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