

Concept Searching

Clients & Partners Finding Concepts in Content

May 2009

Finally a proven approach to managing unstructured content - that works!

Automatic semantic metadata generation
Automated classification
Easy to use taxonomy management tools
Enterprise scalable

In many enterprises the daunting task of tackling the management of content, building corporate taxonomies, and developing a metadata framework has seemed insurmountable. Piecemeal solutions with no discernable ROI, long implementation processes, and costly use of human resources are attempted and still fail to deliver the business benefits. In worst case scenario, the issue is put on the long list of future projects resulting in a growing tangled mass of content that remains inaccessible and unusable for both end users and business processes.

For most organizations an enterprise scalable solution, simple to use and implement that truly delivers advanced metadata generation, classification, and taxonomy management remains a vision and not a reality. The good news - we can solve your bandwidth, budget, and resource constraints through intelligent and efficient technology providing value and a tangible return on investment. Hard to believe? That's what our clients thought too. We invite you to explore how our proven solutions have been implemented to solve the very same challenges you face.

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conceptClassifier for SharePoint Selected for Transparent Integration with Microsoft Office SharePoint Server

booz&co. **Booz & Company** a leading global management consulting firm, selected concept**Classifier** for SharePoint based on the innovative technology and the product's full integration with MOSS. **Portal Solutions**, a Concept Searching partner, introduced Concept Searching's unique semantic metadata generation and compound term processing capabilities and illustrated the ability to dramatically improve access to relevant and precise information. For Booz & Company, one of the selection criteria was the tight integration in MOSS. Concept Searching was able to meet a key business user requirement that would enable the auto classification process to seamlessly integrate into SharePoint content types and column views.

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KMWorlds 100 Companies that Matter in Knowledge Management



Microsoft SharePoint Conference 2009



concept**Classifier** for SharePoint is also fully integrated with Microsoft Office to automatically generate semantic metadata and auto-classify the content removing dependence on the end user.

conceptClassifier for SharePoint delivered the ability to automatically generate semantic metadata, automatically classify the content and using the Taxonomy Manager to improve the classification, a complete metadata framework to facilitate access to information was achieved. The solution clearly illustrated the ability to easily build navigation facets and support resulting in an auto classification metadata strategy that is tightly integrated into and organization's overall content type information architecture.

Concept Searching - Improving Proposal Generation Across the Globe

AT&T Government Solutions has been utilizing Concept Searching technologies in a SharePoint environment for several years. The most recent project was to build a global proposal generation system to improve the quality of the response as well as provide structure to manage the process. AT&T Government Solutions is rated as the leading source of integrated, network enabled IT solutions. Offering a wide range of services including network services; IT professional services; and integrated solutions, they faced a problem as content used in previous proposals existed but they had no way to find it. With content contributors as well as content potentially scattered across multiple geographic areas and repositories, coordination of the process, meeting deadlines and ensuring the requirements were addressed became more challenging.



The Proposal Builder module generates a document that assigns portions of the proposal to authors. Based on content that has been ingested by Concept Searching, semantic metadata and automatic classification results in the ability to deliver highly relevant and precise content to authors for review, editing, and approval. Once the author has completed the task, the information can be added to the proposal and a draft proposal is automatically generated for final review and approval.

Concept Searching to Power Global Financial Firm Intranet

Allianz Global Investors Distributors has selected concept**Classifier** for SharePoint to enhance their access to information on their intranet. Working closely with **Sapient**, a Concept Searching partner, Allianz will be implementing the technologies for automatic classification, semantic metadata generation, and taxonomy management within a Microsoft SharePoint environment. Allianz Global Investor Distributors offers access to the expertise of their respected investment firms, including PIMCO, NFJ Investment Group, RCM, Nicholas-Applegate Capital Management, Oppenheimer Capital and Cadence Capital Management. With more than \$1 trillion in assets under management, Allianz is one of the world's leading asset management companies. Their investment solutions- including mutual funds, managed accounts and closed-end



See the revolutionary concept**Classifier** for SharePoint in action at our booth at the SharePoint Conference!

For more information or to schedule an individual session with our staff please email our [marketing](#) department.

Microsoft Worldwide Partner Conference



Coming Soon!! SharePoint Governance Portal



Concept Searching will be a sponsor in a joint initiative to launch a global site dedicated to Microsoft SharePoint best practices and governance. The joint venture initiated by **Corridor Consulting** and **Doculabs** will serve as a trusted and informative source for real world SharePoint governance information for the Global 2000. Other sponsors include **SchemaLogic**, **KnowledgeLake**, **Fujitsu**, **K2 Technologies** and **SoftwareOne**.

Launch of the site is scheduled for July, 2009.

funds-represent a broad spectrum of asset classes and management styles.

Classifying over 200 Terabytes of Classified & Unclassified Data

The **U.S. Army Records Management and Declassification Agency** (RMDA) manages the Records Management Program which includes the Army Records Information Management System, Rulemaking, Correspondence, Official Mail and Distribution, Terminology, Abbreviations, Brevity Codes and Acronyms, Vital Records, Special Records, and Compilation of Army Addresses; Army's records and files management and Freedom of Information Privacy Act, Executive Order 12958 Declassification and Electronic Records programs.



The U.S. Army Records Management and Declassification Agency needed a way to classify in excess 25 terabytes of data and a solution that would support the classification and retrieval of over 200 terabytes when fully implemented.

COMPU-DATA International LLC, a Concept Searching OEM partner, has integrated the technologies into their DigitalAsset Finder™ DAF product. DAF improves employees' productivity by providing powerful search and access capabilities to disparate data sources throughout the organization's information infrastructure. The Microsoft based solution will be using Concept Searching's technologies to initially classify over 4.5 million records in the unclassified database and another 8 million records identified. The classified system has in excess of 25 terabytes of indexable data to be classified.

conceptClassifier for SharePoint Drives Migration to MOSS for Canadian Brewery



Labatt Breweries of Canada has been shaped by more than 160 years of brewing excellence of local and world renowned beers. It has operations in Canada's five major markets including its western, prairie, and Atlantic regions, as well as in the

provinces of Ontario and Quebec.

A Microsoft client, Labatt was considering migrating to Microsoft Office SharePoint Server (MOSS). They also faced a challenge in the classification of marketing documents for easy retrieval. Manually tagging thousands of documents would be cost prohibitive in terms of manpower and the time needed to accomplish the task.

imason inc., a Concept Searching partner, introduced the technologies to Labatt and was able to illustrate quantifiable business benefits and ROI with a combined MOSS and Concept Searching solution. Using concept**Classifier** for SharePoint the documents were classified and easily managed through the taxonomy manager providing a quantifiable ROI.

New Webinar Series



Portal Solutions and Concept Searching will be launching a series of webinars to illustrate the business and technology benefits of conceptClassifier for SharePoint. Discussing real world challenges and issues in content management, the series will explore how other companies have solved their metadata and classification obstacles to achieve quantifiable business benefits.

To find out more information please email marketing@conceptsearching.com.

Version 4 of conceptClassifier for SharePoint Now Available

conceptClassifier for SharePoint Version 4 is now available. Features include a new installer that enables installation in a SharePoint environment in less than 30 minutes, requires no programmatic support, and all functionality can be turned on or off using standard Microsoft SharePoint controls.

Continuing to invest in product enhancements and client requirements, full integration with Microsoft Content Types and greater support for multiple taxonomies are also included in his release. For more info, click [here](#) to read the press release.

Web Cast Links

Technology Web Casts

[Data Privacy & Security - Personally Identifiable Information & Protected Health Information](#)

[Understand Our Value Proposition -](#)

Content Aggregator to Deploy Concept Searching

DirectoryM a global provider of business directories that connects service providers with local users will be integrating Concept Searching technologies to enhance the ability for users to identify relevant local information more quickly and accurately. Offering improved visibility to small businesses, publishers, advertisers, and event organizers, DirectoryM delivers relevant content to interested audiences and prospective customers. The directories are available in Australia, Brazil, Canada, Spain, France, Mexico, U.K. and in the U.S. DirectoryM is headquartered in Boston, and has offices in China and India.



Global Consulting Firm & Concept Searching Bring Business Results to Clients



Sapient, an interactive and business consulting firm has formed a partnership with Concept Searching. Sapient a global services firm, operates two groups-Sapient Interactive and Sapient Consulting-that help clients compete, evolve and grow in an increasingly complex marketplace. Sapient Interactive provides brand and marketing strategy, award-winning creative work, web design and development and emerging media expertise. Sapient Consulting provides business and IT strategy, process and systems design, package implementation and custom development, as well as outsourcing services such as testing, maintenance and support.

Expert Knowledge Utilization Consulting Company Teams with Concept Searching

Portal Solutions, a recognized leader in Microsoft® technologies specializing in Knowledge Utilization Solutions has formed a partnership with Concept Searching to jointly market the Concept Searching product suite in conjunction with Portal Solutions comprehensive solutions and services offerings.



Concept Searching and Portal Solutions are combining their expertise to offer organizations a classification and taxonomy solution that can be customized and deployed to solve a variety of content and knowledge management challenges. Utilizing Concept Searching's unique compound term processing for concept extraction, the classification and taxonomy management technologies deliver the optimal solution for organizations seeking to fully utilize their knowledge assets. Coupled with Portal Solutions deep competencies in consulting and technology solutions for effective knowledge management clients will be able to realize quantifiable business benefits. To read the press release click [here](#).

[Watch The Sound Bite Here](#)

[conceptClassifier Enhancing ECM](#)

[See How We Integrate with Microsoft Office & Deliver Governance at the Desktop](#)

[Learn About Our Easy to Use Taxonomy Manager](#)

Client Web Cast

[US Air Force Medical Service Presentation for InterSymp 2008](#)

Microsoft Links

[Microsoft Office Solutions Directory](#)

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[Microsoft Enterprise Search Partner](#)

[Microsoft Enterprise Search Blog - July 7th](#)

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[Microsoft Enterprise Search Blog - September 2nd](#)

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[Microsoft - Concept Searching Case Study](#)

[Mark Harrison Blog - November 12th](#)

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**SchemaLogic & Concept Searching Integrate
Technologies to Deliver Unmatched Business Benefits**



Concept Searching and **SchemaLogic** have formed a technology partnership to jointly co-market a solution based on SchemaLogic's MetaPoint and conceptClassifier for SharePoint. The fully integrated solution capitalizes on the innovative technologies of both companies utilizing SchemaLogics metadata management software and Concept Searching's automatic semantic metadata generation, automatic classification and taxonomy tools. SchemaLogic is the leading provider of metadata management software for unstructured content.

SchemaLogic automates the content tagging process at the desktop making it easier for information workers to consistently store and retrieve information in Microsoft Office SharePoint Server 2007 and other leading Enterprise Content Management systems.

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