



Concept Searching and WICE Group Form Strategic Partnership

Combining Consulting, Services, Technology and Software to Deliver World Class Solutions

London, UK and Milan, Italy – September 8 – Concept Searching, developers of automatic semantic metadata generation, automated classification, and taxonomy management software and WICE Group, a Microsoft Certified Gold Partner focused on SharePoint process driven and data integration solutions, have formed a strategic partnership. The alliance will leverage WICE Group’s technology expertise and consulting services and Concept Searching’s software to offer clients a unique solution that provides rapid access to relevant business critical information and content.

Concept Searching’s conceptClassifier for SharePoint is the only statistical based classification and taxonomy solution to use concept extraction and compound term processing to achieve the optimal approach to manage unstructured content. Features including automatic compound term and semantic metadata generation, automated classification and innovative taxonomy tools result in a new approach proven to solve traditional knowledge management challenges. Highly flexible, the technologies run natively in Microsoft SharePoint and solve a wide range of challenges in Enterprise Content Management, Records Management, Compliance, Data Privacy, and Litigation Support.

WICE, a consulting and training company founded in 1999, specializes in Information Technology and Human Performance fields. Their comprehensive approach and multi-disciplinary expertise are their key competencies and strengths. Their approach is "synergic convergence" among all areas of competence where they actively involve combining experience, organizational models, technology solutions and training activities in order to provide effective and innovative response to customer needs. WICE provides expertise on improving key business processes and specializes in human capital enhancement in terms of skills development, collaboration and knowledge, tools and processes to support efficiency and, finally, quality and availability of information to support business decisions.

“We are delighted to announce this partnership. WICE Group has a unique combination of technical and consulting expertise that results in the development and implementation of solutions that solve client’s business challenges,” said Paul Billingham, Sales Director Europe. “Their competency, depth of skills and business knowledge enables us to jointly offer compelling solutions that maximize the use of enterprise knowledge assets to produce business results.”

“The alliance with ConceptSearching allows us to significantly expand our SharePoint portfolio of solutions and integrate seamlessly into all WICE areas of activity” said Stefano Robba, WICE CEO. “We are deepening the application of ConceptSearching technology as an engine for Advanced Search, Knowledge Management, Marketing Intelligence, Call Center automation, and the migration of document repositories to SharePoint. The powerful ConceptSearching technologies will be fundamental for WICE not only considering the ability to integrate natively in SharePoint but also as a framework for custom front end and reporting solutions.”

About WICE Group



Founded in 1999, WICE assists companies in achieving their business goals by combining technology and attention to human resources. Over the years, WICE has worked with over 300 clients, including leading companies in the domestic and international economic landscape, providing innovative solutions for Skills Development, Internal Communication, CRM, Collaboration and Knowledge Management. WICE is Headquartered in Milan with offices in Turin and Lyon. For more information please visit <http://www.wice-group.com>.

About Concept Searching

Founded in 2002, Concept Searching's software products deliver advanced search, auto-classification, taxonomy management and advanced metadata tagging solutions from the desktop to the enterprise. Concept Searching is the only statistical metadata generation and classification software company in the world that uses concept extraction and compound term processing to significantly improve access to unstructured information. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital. For more information about Concept Searching's solutions and technologies please visit www.conceptsearching.com.

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