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## Concept Searching Recognized in 'KMWorld's 100 Companies that Matter in Knowledge Management'

### *Concept Searching Selected in the 2010 KMWorld List*

Stevenage, U.K. – February 23 – Concept Searching, developers of concept based search, semantic metadata generation, automated classification, and taxonomy management software has been named to the 2010 KMWorld's 100 Companies that Matter in Knowledge Management.

The list, in its tenth year, is compiled by KM practitioners, theorists, analysts, vendors and their customers and colleagues. "In today's knowledge economy, Concept Searching does more than simply throw sophisticated technology at its customers, it provides real solutions through inspired planning and execution throughout the entire constituency chain," says Hugh McKellar KMWorld editor in chief.

Concept Searching's flagship product, conceptClassifier for SharePoint is the only SharePoint solution that delivers automatic identification and extraction of concepts from within content as it is created or ingested, provides intelligent auto-classification, and enables enterprise class taxonomy management running natively within the SharePoint Server 2007 and 2010 environment. The technology automatically identifies the word patterns in unstructured text that convey the most meaning and uses these higher order terms to improve precision with no loss of recall. Identification of concepts within a large corpus of information removes the ambiguity in search, eliminates inconsistent meta-tagging, and automated classification and taxonomy management based on concept identification simplifies development and on-going maintenance.

The technologies are unique as they can help improve a range of business processes within an enterprise. The products are currently being used by clients to improve search results in enterprise search, to rapidly build and deploy an Enterprise Metadata Framework, as a Call Center tool; to identify unknown Personally Identifiable Information (PII) and Protected Health Information (PHI) data exposures; in Records Management; in eDiscovery and litigation support; and to identify human capital resources and expertise within an enterprise. The software runs natively in Microsoft™ SharePoint 2007 and 2010 but utilizes SOA compliant Web Services architecture to support applications developed on any platform.

"As a technology platform not an application layer, we are able to deliver flexible solutions to improve any application, process, or workflow that requires the use of metadata," said John Challis, CTO/CEO. "Increasingly organizations are realizing that metadata is the fundamental building block to improve business processes. With our ability to automatically extract concepts as content is created or ingested and intelligently classify to the organization's unique taxonomy we are able to eliminate many of the challenges associated with metadata generation and management. We are honored to be selected by our industry peers as a company that improves business outcomes for our clients."

### **About KMWorld**

The leading information provider serving the Knowledge, Document and Content Management systems market, KMWorld informs more than 45,000 subscribers about the components and processes - and subsequent success



stories – that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc.

### **About Concept Searching**

Founded in 2002, Concept Searching's software products deliver concept based search, auto-classification, compound term metadata generation, and taxonomy management from the desktop to the enterprise. Concept Searching is the only statistical metadata generation and classification software company in the world that uses concept extraction and compound term processing to significantly improve access to unstructured information. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital. For more information about Concept Searching's solutions and technologies please visit [www.conceptsearching.com](http://www.conceptsearching.com).

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