



K2 & Concept Searching Combining Forces to Deliver Powerful Capabilities in SharePoint Together Providing Solutions to Improve Business Outcomes

K2 and Concept Searching have integrated their award winning products to provide Microsoft SharePoint clients a robust solution to improve their workflows and business process applications when search technologies are used in combination with a business process platform like K2. Concept Searching's concept **Classifier** for SharePoint automatically generates semantic metadata when content is created or ingested, and auto-classifies the content to Concept Searching's taxonomy management tools. K2 provides enterprise software products for automating business processes and workflows to improve business efficiency. Often, the specific categories that define the routes an automated workflow takes is not well defined. With the concept **Classifier** for SharePoint integration with K2 blackpearl, the combined solution can eliminate lengthy pull down lists that determine routing selection, reduces unnecessary workflow steps by automatically classifying a document's content against an internal departmental structure, simplifies workflow routing, and based on the metadata within content can automatically route the document to the appropriate resource.

K2 blackpearl is the K2 solution for automating enterprise business processes, both simple and complex. K2 provides graphical designers that empower non developers and business users to create SharePoint applications that would otherwise require custom coding by professional developers. K2 also provides out-of-box tools for managing, reporting and tracking workflows and the ability to integrate 3rd party line of business data into K2.

concept **Classifier** for SharePoint generates semantic and compound term metadata based on the meaning of content. The conceptual metadata is automatically created when content is created or ingested and made available natively within Microsoft Office SharePoint Server 2007 (MOSS) and SharePoint Server 2010. The metadata can be used to improve any business process or application that requires the use of metadata including ECM, Search, Records Management, Social Networking, Compliance, Data Privacy, and Governance. Management of the metadata is available from within MOSS and SharePoint 2010 administration as well as from within the concept **Classifier** for SharePoint taxonomy management. The ability to assign taxonomies to Content Types and automatically change the Content Type based on organizationally defined metadata features are available in MOSS and SharePoint 2010.

The K2 Service for concept **Classifier** for SharePoint facilitates workflow and business process applications by retrieving the classification/nodes in the taxonomy based on the semantic metadata generated from the document. This can be used for expert identification based on documents in SharePoint or specified file locations that have been indexed and classified by concept **Classifier** for SharePoint; and simplify approval processes by automatically routing the document to the right resource. The powerful combination of the technologies can also be used in Records Management and Compliance, or in any workflow or business process application that uses metadata.

Two K2 produced webcasts are available to show how the two products can be used together including a [business overview](#) and a [technical overview](#). For more information please contact K2 or Concept Searching.

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About K2:

K2 is a global Microsoft partner providing enterprise software products for automating enterprise business processes (K2 blackpearl), building SharePoint workflow solutions (K2 blackpoint) and integrating these solutions into SAP (K2 connect). K2 enables these process driven applications to be visually designed and assembled from reusable entities with no code, minimizing developer cycles, improving application lifecycle management and maximising agility in application change. K2 has over 2000 customers in more than 50 countries.

For more information:

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About Concept Searching:

Concept Searching is the only statistical metadata generation and classification software company that uses concept extraction and compound term processing to significantly improve access to unstructured information, and is Microsoft's only Managed Partner with a metadata tagging, auto-classification and taxonomy management solution fully integrated with MOSS, Office, Enterprise Search and FAST. Delivering semantic metadata generation, compound term processing, automated classification, and taxonomy tools with full support for Content Types and multiple taxonomies, the technologies are being used to solve ECM challenges, improve records management, automatically enforce governance at the desktop, simplify SharePoint migrations to MOSS, and identify unknown privacy exposures.

For more information:

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