



## The e-Discovery Challenge

Electronic content is exploding at a furious pace and effectively managing that content poses considerable challenges for organizations across all industries. One of the most critical issues confronting business is the growing impact of litigation and the substantial costs associated with e-Discovery compliance. The 2006 Federal Rules of Civil Procedure (FRCP) amendments clarified the use of metadata in e-Discovery and places the burden of identifying discoverable content on the organization. Many organizations are unprepared to comply with these rules of e-Discovery and face potential fines, sanctions, and damage to their reputation.

## The Issues

According to Gartner Group, the average Fortune 500 company will respond to 6-10 discovery requests per year at a cost of \$1.6 million each. The identification, collection, analysis, and review process of e-Discovery is inefficient, time consuming, and costly to an organization. Even with e-Discovery tools the process of identifying discoverable content, analyzing the content for relevancy, and reviewing the content leaves much to be desired and still requires significant manual intervention. With a success rate of only 20% - 25%, legal professionals are often unable to search and retrieve relevant content from a heterogeneous set of documents. Compounding the problem as much as 70% of emails and corporate documents are duplicates. With limited metadata, the removal of duplicate and irrelevant information forces the legal team to waste valuable time.

- ⇒ Identification of potential keywords to aid in negotiations at meet and confer conferences
- ⇒ Lack of rich metadata that enables relevant content to be quickly identified and sorted by concepts as opposed to limited keyword retrieval
- ⇒ Poor search tools that can only retrieve content by keyword or complicated Boolean operators
- ⇒ High costs due to the time spent in the review process
- ⇒ Inability to find hidden relationships between content or identify relevant information that may not contain the search criteria yet are highly relevant
- ⇒ Time spent aggregating content from multiple sources and information silos across the enterprise
- ⇒ Lack of tools to provide on-going management of unstructured content for e-Discovery preparedness



# Solutions Solutions



## The Solution

Concept Searching provides innovative tools that help legal teams find the information they need quickly and cost effectively. As the only statistical metadata generation and automatic classification software company in the world, we provide concept extraction and the automatic generation of compound term metadata, significantly improving access to unstructured information. Providing tools for search, automatic metadata generation, automatic classification, and taxonomy management, organizations who are seeking to reduce costs and facilitate the e-Discovery process can now achieve quantifiable improvements.



### Automatic Semantic Metadata Generation

Automatically, metadata is generated from content that includes compound terms, acronyms, and keywords. The compound terms are used to generate metadata based on conceptual meaning.

### Taxonomy Management

The taxonomy (or classification structure) presents a hierarchical view of topics. Providing both automatic and manual classification the tools have been proven to reduce the time to build and maintain taxonomies by 80% as compared to other products.

### Automatic Classification

The need to manually tag content with metadata is eliminated. Information is classified in real-time and syntactic as well as semantic metadata is captured.

### Search and Retrieval

Delivering both high precision and high recall, retrieval of content is based on the concepts within the document. Faceted and taxonomy based navigation delivers documents grouped by categories based on the content of the document.

## The Benefits

The ability to drive real value from Concept Searching's technologies helps legal teams and organizations become more agile, improving the ability to ensure that electronic discovery initiatives protect the organization and are defensible in litigation.

- ⇒ Ability to identify, automatically classify and group content based on concepts eliminates the need to manually tag content based on subjective criteria
- ⇒ Removes the burden of finding information from diverse information repositories, legal teams now have a global view of all content regardless of where it is stored
- ⇒ Enables legal professionals to quickly find relevant content from within a large corpus of documents improving productivity and reducing organizational costs during e-Discovery
- ⇒ Ensures compliance with FRCP metadata amendments mitigating the potential economic repercussions of litigation
- ⇒ Tools that improve the identification, collection, analysis and review process of e-Discovery, reducing costs, time, and the financial impact on the organization

Europe  
9 Shephall Lane  
Stevenage  
Herts SG2 8DH, UK  
P: 44 1438 213545  
[info-uk@conceptSearching.com](mailto:info-uk@conceptSearching.com)

Americas  
8300 Greensboro Drive  
Suite 800  
McLean, Virginia 22102 USA  
P: 1 703 531 8567  
[info-usa@conceptSearching.com](mailto:info-usa@conceptSearching.com)

South Africa  
15 Conifer Road  
Tokai, 7945  
Cape Town, South Africa  
P: 27 21 7125179  
[info-sa@conceptSearching.com](mailto:info-sa@conceptSearching.com)