

## Concept Searching News Focus on...Legal & e-Discovery

June 2008

There are few industries that are as dependent upon access to information as the legal industry. Coupled with e-Discovery challenges, legal firms and internal corporate counsel are looking for new ways to manage, access, interrogate and find information. This newsletter focuses on the use of Concept Searching technologies in a legal, litigation support and e-Discovery environment. We have included a list of our exceptional partners that have considerable expertise in the legal industry and a few of our clients who use our technologies to improve productivity, enable collaboration, and fine tune the e-Discovery process.

Concept Searching's innovative ability to automatically extract, classify, and generate semantic metadata enables legal professionals to find and identify unique discrete content within documents as well as understand the relationships between content based on concept identification. [To read more about how we address legal and e-Discovery challenges.](#)

Whether you are a law firm, in-house counsel, federal agency or merely concerned about reducing risk in potential litigation our technologies can significantly improve your knowledge management, e-Discovery processes, and help you manage your information capital.

[Find out more on how client's are using our technologies.](#) We hope you find this newsletter interesting and worthwhile.

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### Legal Clients



Concept Searching has a growing list of clients in the legal industry sector. Below is a sampling of some of our clients and how they have deployed our technologies to solve their challenges and improve their processes.

**Bird & Bird** ([www.twobirds.com](http://www.twobirds.com)) is the largest IP law firm in Europe with offices in Beijing, Brussels, Dusseldorf, Frankfurt, The Hague, Hong Kong, London, Lyon, Madrid, Milan, Munich, Paris, Rome and Stockholm. With 1,500 users and over 4 million live matters documents Concept Searching powers both their 'Know How' and 'Know Who' knowledge bases. Their 'Know How' system provides enterprise and brokered search and classification across both internal and external repositories. Their 'Know Who' solution identifies the experience, specialties, and location of attorneys. [To read an article in PLC Magazine about the Bird & Bird 'Know How' and 'Know Who' system click here.](#)

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[Microsoft Enterprise Search Partner](#)

[Understand Our Value Proposition - Watch The Sound Bite Here](#)

### Legal Partners



**BT Global Services**  
[www.ins.com](http://www.ins.com)

BT in the U.S. and Canada provides solutions that help enterprises effectively use technology to drive business growth. The expertise of more than 4,000 employees enables them to help customers globalize their businesses in innovative and sustainable ways. Through strategic development, strong partnerships and a diverse collection of best practices

**European Bank for Reconstruction and Development (EBRD)** ([www.ebrd.com](http://www.ebrd.com)) is the largest single investor in the European region and mobilizes significant foreign direct investment beyond its own financing. The EBRD provides project financing for banks, industries and businesses, both new ventures and investments in existing companies. It also works with publicly owned companies, to support privatization, restructuring state-owned firms and improvement of municipal services. The Bank uses its close relationship with governments in the region to promote policies that will bolster the business environment. With over 2,000 users, 50 websites, and 8 million web pages, the EBRD uses Concept Searching technologies in their corporate legal department to automatically classify the enormous amount of information and to search and retrieve the information when needed. [To read the case study click here.](#)

**Farrer & Co** ([www.farrer.co.uk](http://www.farrer.co.uk)) is a successful law firm located in the U.K. They have a wealth of experience in advising individuals, institutions, and companies on the contentious and non-contentious legal, business, and personal issues they face on a daily basis. They rolled out the Concept Searching technologies with their SharePoint 2007 implementation and are using the technologies to support the firm.

**LDiscovery, LLC** ([www.ldiscovery.com](http://www.ldiscovery.com)) a global leader in technology consulting is embedding Concept Searching automatic metadata generation and classification technologies in their e-Discovery and forensics solutions. LDiscovery, LLC offers digital forensics, electronic discovery, data recovery and preservation, network and regulatory compliance audits, and corporate investigations services globally to corporations and law firms. Assisting clients in HSR 2nd requests, SEC investigations, employee misconduct, theft of intellectual property, business intelligence, and litigation support LDiscovery, LLC combines technology and expertise to reduce discovery production and review costs. They are headquartered in Virginia with offices in Chicago and Philadelphia. [Click here to read a recent article on the use of concept searching in support of the litigation process.](#)

#### **Litigation Services**

With global offices in 130 countries and over 14,000 consultants, this Fortune 500 Company uses Concept Searching technologies in their Litigation Services Practice to assist in-house legal counsel and external law firms produce, store, and access millions of documents in their state-of-the-art document repository system.

## New Tools to Solve Legal Challenges



*innovative advanced technologies that increase productivity and reduce costs in a legal environment*

### **The Challenge**

Legal professionals have an overwhelming amount of information that they must find and digest on a daily basis. Inherent in the exponential increase in information is the risk implications of missing critical content. The inability to leverage the knowledge in a multi-practice, multi-office environment is also challenge. Specifically important to a law firm is the ability to find information that can be reused as opposed to being recreated. Some industry analysts state that costs for writing could be reduced by 25% if content could be found for reuse. Legal departments and law firms, once reluctant to embrace technology are now focusing on the ability to successfully capture and deliver knowledge as a strategic business objective. However the steps involved in identifying, capturing, and making knowledge available has been a challenge and often unsuccessful.

and methodologies, BT has emerged as a leader in networked IT services providing professional services and consultancy, managed services and full outsourcing for business and IT transformation.

#### **Catapult Systems**

[www.catapultsystems.com](http://www.catapultsystems.com)

Catapult Systems is a Microsoft technology consulting company that provides application development, enterprise solutions and infrastructure services. Their experienced teams use a proven approach and a personal relationship style to deliver the right solutions for their clients. They are a Microsoft National Systems Integrator (NSI), and have been building business-critical systems and helping their clients maximize their investment in Microsoft technology since 1993.

#### **Hitachi Consulting**

[www.hitachiconsulting.com](http://www.hitachiconsulting.com)

Hitachi Consulting is the global business and IT consulting company of Hitachi Ltd., and a recognized leader with deep industry, business, and technology experience. From business strategy development through application deployment, Hitachi Consulting is committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

#### **Navigant Consulting, Inc.**

[www.navigantconsulting.com](http://www.navigantconsulting.com)

Navigant Consulting, Inc. (NYSE: NCI), with more than 1,900 global consultants provides customized services and support to address critical business issues and enhance stakeholder value. With offices throughout North America, Europe and Asia, they help clients respond to industry and market factors that create uncertainty and corporate exposure. The result is conflict resolution, optimized performance and effective risk mitigation for clients.

#### **Planet Technologies**

[www.qo-planet.com](http://www.qo-planet.com)

Planet Technologies is recognized world-wide as a leader in the integration and customization of Microsoft technologies, architecture, security, and management consulting. Planet Technologies offers international IT services and business consulting with expertise in the integration and customization of Microsoft technologies and data center solutions for the Public Sector, Service Providers and enterprise clients.

## e-Discovery

The FRCP metadata amendments clarify the use of metadata in e-Discovery. For the majority of organizations this is an issue as most documents will have system generated syntactic metadata (document title, author, date) but that is not enough information to determine if the document set is relevant or irrelevant and each potentially relevant document must be manually reviewed. In addition, there is no assurance that all documents related to a matter were found for analysis. The ability to automatically generate semantic metadata enables an organization to extract compound terms, acronyms, and keywords from a document and corpus of documents that are highly correlated to a particular concept or metatag. [To read our white paper on e-Discovery click here.](#)

## The Technology Taxonomy Development

conceptClassifier for SharePoint provides the ability to easily develop taxonomies and folksonomies. Legal professionals are provided a rich set of features to easily develop, maintain, and manage the taxonomies.

## Automatic Classification

The automatic classification function classifies content from anywhere in the organization. Using the semantic metadata that is generated documents will become part of a category (or multiple categories) based on the concepts found within the content. Partner applications utilizing the technologies enable the management and automatic verification of precedent and approved clauses all from within the Office environment.

## Search & Navigation

We are the only technology that delivers both high precision and high recall. This is done by weighting compound terms (multi-word phrases) instead of single words used in isolation. In traditional search, when a document is retrieved, the end user is shown a static summary that is the same regardless of the user's query. We provide dynamic summarization which means an extract of the document is displayed as an aid to the user. These extracts will comprise whole sentences or short paragraphs and can be configured to meet the needs of the organization. This is particularly useful as the legal team can visually see the corresponding results of their query within the document saving considerable time in determining relevancy.

## Automatic Classification at the Desktop

Automatic classification of content from within the familiar Microsoft Office interface is available to legal staff. This can be done automatically, with no user interaction, or optionally the legal professional has the ability to add manual adjustments to the classification to provide further refinement if required.

## Virtual View of Content

Using the taxonomy based navigation the legal team can search and retrieve relevant information from across the entire organization, regardless of where the documents are stored.

[To read more about how our technologies deliver benefits in e-Discovery](#)

## The Benefits

Ability to identify, automatically classify and group content based on concepts

Ability to retrieve content based on discrete pieces of information and relationships from within a document - eliminating the need to retrieve the entire document for review

Provides significant improvements to KM initiatives and knowledge bases

Integrates with external RSS feeds and legal databases

## Productiv

[www.productiv.com.au](http://www.productiv.com.au)

Productiv sprung from the merger of three leading organizations within the Information Communication Technology industry: Networking Plus, Quattro Technologies Group and Image Process Solutions. They are committed to continually upholding best-of-class skills and expertise across Information Management, Business Performance, Communications, Software Development and Information Technology. They are headquartered in Australia.

## Project Leadership Associates

[www.projectleadership.net](http://www.projectleadership.net)

PLA provides professional business and IT consulting services to small and mid-sized businesses across many industries. Their experienced consultants focus on delivering high quality consulting services to customers across 6 core practice groups: network integration, management consulting, business strategy execution, software development, business intelligence and small business services. PLA is headquartered in Chicago, with branch offices in Boston, Dallas, Houston and San Antonio.

## Stonebridge Technologies

[www.sbti.com](http://www.sbti.com)

Stonebridge has offices throughout Texas and offers a unique combination of advisory and implementation services designed to help clients get more out of their data, "from the data center to the board room." Their services are structured to directly address the needs of "information consumers" (i.e., business users) as well as the IT support staff responsible for capturing, managing, delivering, and preserving the company's information assets.

## UC Logic

[www.ucllogic.com](http://www.ucllogic.com)

UC Logic is a document management and knowledge management consulting group headquartered in the UK. Providing solutions for the legal industry for more than fifteen years, UC Logic has developed two knowledge management offerings for the legal industry, SyseroKS (Knowledge Search) and SyseroKB (Knowledge Builder).

[For more information about our partners](#)

Eliminates the need to manually tag content based on subjective criteria

Removes the burden of finding information stored in diverse information repositories, legal teams now have a global view of all content regardless of where it is stored

Enables legal professionals to quickly find relevant information and people from within a large corpus of documents improving productivity and reducing organizational costs

Ensures compliance with FRCP metadata amendments mitigating the potential economic repercussions of litigation

Tools that improve the identification, collection, analysis and review process of e-discovery, reducing costs, time, and the financial impact on the organization

[Read more information about our legal solutions](#)

## Product Announcements



Concept Searching has announced that v3.8.1 is now available for conceptClassifier for SharePoint and includes new setup routines as well as validation of new users.

[To read more about our technologies...](#)

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