



Concept Searching and Ambassador Solutions Form Partnership

Combining Consulting, Services, Technology and Software to Deliver World Class Solutions

McLean, VA and Carmel, IN – May 3 – Concept Searching, developers of automatic semantic metadata generation, automated classification, and taxonomy management software and Ambassador Solutions, a consulting firm specializing in SharePoint solutions and custom application development, have formed a partnership. The alliance will leverage Ambassador Solutions’ technology expertise and consulting services and Concept Searching’s software to offer clients a unique solution that provides rapid access to relevant business critical information and content.

Concept Searching’s concept**Classifier** for SharePoint is the only statistical based classification and taxonomy solution to use concept extraction and conceptual metadata generation to achieve the optimal approach to manage unstructured content. Features including automatic compound term and semantic metadata generation, automated classification and innovative taxonomy tools result in a new approach proven to solve traditional knowledge management challenges. Highly flexible, the technologies run natively in Microsoft SharePoint 2007 and 2010 and solve a wide range of challenges in Enterprise Content Management, Records Management, Compliance, Data Privacy, and Litigation Support.

Ambassador Solutions is a consulting firm recognized as a go-to partner for SharePoint solutions. Since the launch of Microsoft Office SharePoint Server, Ambassador has implemented over 80 SharePoint-based solutions for a variety of enterprise clients. Ambassador Solutions has been acknowledged for delivering real business solutions that empower users to improve operations, decision support, efficiency and accuracy. As a result, Ambassador was chosen by Microsoft as one of five “model” partners across the United States for building a successful Microsoft-based consulting practice. We are ranked by Microsoft as a Managed Gold Certified Partner, placing us in the top 1% worldwide.

“We are delighted to announce this partnership. Ambassador Solutions has a unique combination of technical and consulting expertise that results in the development and implementation of solutions that solve client’s business challenges,” said Martin Garland, President. “Their competency, depth of skills and business knowledge enables us to jointly offer compelling solutions that maximize the use of enterprise knowledge assets to produce business results.”

“We are very excited about our partnership with Concept Searching,” said John Harrison, Vice President of Solutions Formation. “As a consulting firm committed to delivering excellence, we only provide best in class solutions to our clients. ConceptClassifier is just that - a truly unique classification and taxonomy solution for SharePoint. Ambassador Solutions and Concept Searching both service large, enterprise level customers, making this partnership a natural fit.”

About Ambassador Solutions

Ambassador Solutions has been delivering IT solutions to emerging growth, middle market and Fortune 1000 companies since 1989. We are a full-service IT consultancy focused on providing technology solutions powered by people. What does this mean? It means that in addition to solving real business problems with technology, we focus on the people – both the users and those who support them. We



partner with our clients to create solutions that allow them to achieve measurable business results. Innovative technology is part of the solution, but the people are at the core.

Ambassador Solutions is a Microsoft Gold Certified Partner. We deliver award-winning solutions using Microsoft technologies focused on Collaboration, Business Intelligence, Custom Application Development, and User Experience. For more information please visit our website at www.ambassadorsolutions.com.

About Concept Searching

Founded in 2002, Concept Searching's software products deliver advanced search, auto-classification, taxonomy management and advanced metadata tagging solutions from the desktop to the enterprise. Concept Searching is the only statistical metadata generation and classification software company in the world that uses concept extraction and compound term processing to significantly improve access to unstructured information. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital. For more information about Concept Searching's solutions and technologies please visit www.conceptsearching.com.

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Contacts:

Ambassador Solutions

Krista Sellery
Director, Support Services
317-275-3120

Concept Searching

Carla Mulley
VP Marketing
Tel: +1 (412) 567-4948