



Breakthrough Technology Delivering Remarkable Results

At Concept Searching we like to think outside of the box. From small enterprises to the Fortune 500 we've implemented our technologies in companies around the world.

We are the only statistical search and classification vendor in the world that uses concept extraction and compound term processing. We deliver both high recall and high precision. In benchmark studies we've dramatically illustrated that our technologies far exceed all commercially available solutions.

What does that mean to our clients? It means they can finally find the information they need to make better decisions and improve their bottom line.

We think that's a great idea.

The Technology

Concept Searching provides a comprehensive suite of tools for the automatic classification and taxonomy management of enterprise content. The ability to identify 'concepts in context' generates far richer meta data, improving the precision and relevancy in the information retrieval process.

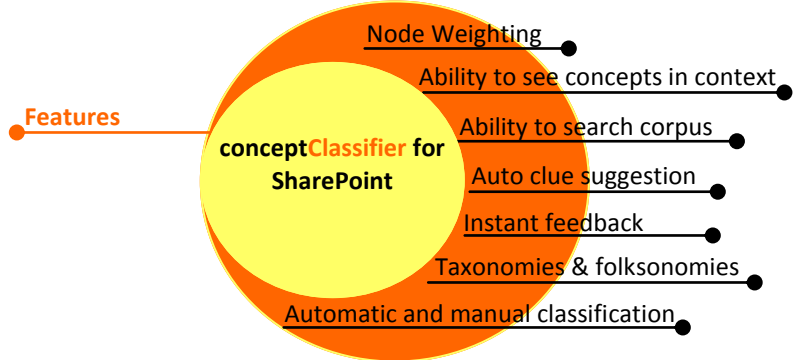
conceptClassifier for SharePoint is fully integrated with both SharePoint and Microsoft Enterprise Search, Office, Exchange, and FAST ESP. The automatic extraction of compound terms enables the Subject Matter Expert (SME) to use the terms within the taxonomy generation process, reducing the time to build out and maintain taxonomies by 80%.

- Automatic classification and compound term meta data extraction
- Classification technology uses concept extraction and compound term processing
- Taxonomy based and faceted navigation
- Robust suite of tools to build and maintain taxonomies
- Simple intuitive interface designed for the SME
- Fully SOA compliant, delivered as Web Parts, based on open standards
- Integrates with Microsoft Office, Microsoft Records Center, and the Microsoft Business Data Catalog

"We evaluated a number of vendors, Concept Searching delivered significantly higher precision, was simpler to integrate and the results were exactly as promised."

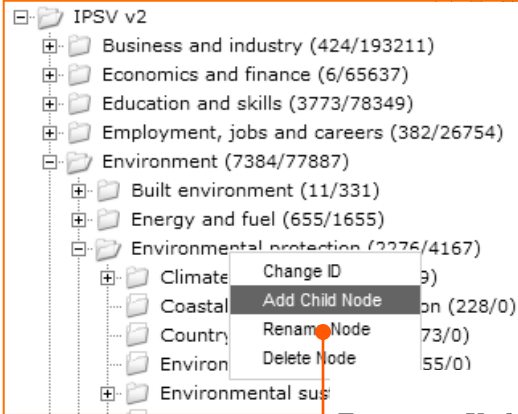
We believe that Concept Searching is far superior to competitive products in this space.

Greg Kinne
AT&T

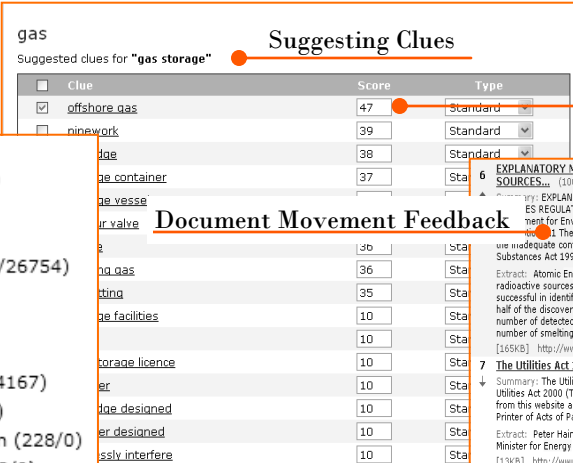


- Features**
- Automatic Classification
 - Controlled Vocabulary
 - Multiple Taxonomies
 - Folksonomies
 - Auto Clue suggestion
 - AJAX Environment
 - Document Movement
 - SQL Based

- Automatic Classification:** Any document can be classified against one or more taxonomies as an automated background process or with the user being given the option to review.
- Controlled Vocabulary:** Controlled vocabularies can be developed, or the taxonomy node names and related clues can be used as a controlled vocabulary.
- Multiple Taxonomy Support:** Multiple taxonomies are supported.
- Folksonomies:** Localized folksonomies can be developed by different business divisions and added to the corporate taxonomy. The corporate taxonomy becomes highly relevant to the organization and end users.
- Auto Clue Suggestion:** The totally automatic generation of taxonomy node clues from compound terms found in the document corpus significantly decreases taxonomy node development and on-going maintenance. The need for training sets and complex Boolean rules is eliminated.
- Dynamic Screen Updating:** The user interface is fully AJAX enabled so the subject matter expert can immediately see the results of changes.
- Document Movement Feedback:** Automatic document movement feedback enables the user to see the cause and effect on the documents without re-indexing. The user can then search within the refined node and bring back documents from the whole corpus now classified against the node.
- SQL Based Structure:** No programming, rapid deployment



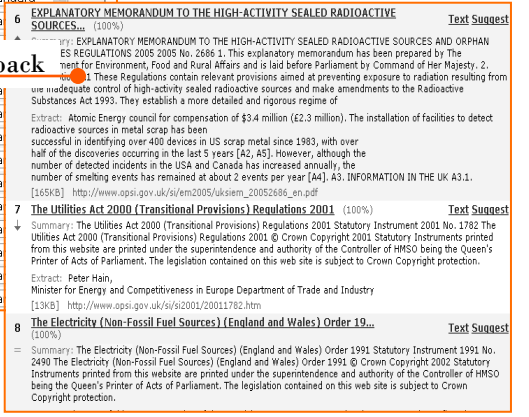
Taxonomy Updating



Suggesting Clues

Clue	Score	Type
offshore gas	47	Standard
pipework	39	Standard
gas container	38	Standard
gas vessel	37	Standard

Manual Editing of Scores



Document Movement Feedback