



Empowering the Knowledge Worker

Defining the relationships within content has traditionally been done by less than perfect end users or automatic classification systems that do not have the capability of capturing meaningful metadata that can be used to improve not only search but fundamental business processes. The inconsistent and subjective descriptors provided by end users consistently results in the inability to capture the business essence of the information. The organization never realizes the benefits promised. There is no return on investment, the technology infrastructure becomes more complicated, and the end user still can not find what they are searching for.

Microsoft Office Integration

conceptClassifier for SharePoint integration with Microsoft Office enables automatic generation of conceptual metadata and intelligent classification to one or more nodes in one or more taxonomies. Optionally, designated Subject Matter Experts (SME) can automatically classify documents and modify the results from within the traditional Microsoft Office interface. The knowledge worker is the most qualified person to anticipate how the asset will be searched for and how to make it easy to find. The automatic classification returns not only single words but identifies concepts within the document to assist the knowledge worker in the classification process. This guided approach enables the knowledge worker to precisely and accurately classify the document for reuse and retrieval. Placing the ability to classify documents into the hands of knowledge workers results in rich and comprehensive metadata, significantly improving the organization's ability to leverage their information capital.

A Desktop to Enterprise Solution

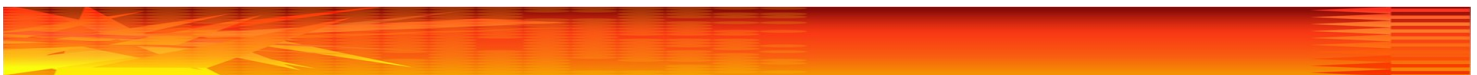
conceptClassifier for SharePoint delivers the industry's only classification technology in the world that uses concept extraction and compound term processing to automatically generate rich and meaningful metadata. Fully integrated with SharePoint 2007 and 2010, Microsoft Enterprise Search, FAST, and Windows Server 2008 R2 FCI the technologies are being used to solve a myriad of content management challenges. Without the need for a separate index, conceptClassifier provides automatic classification and taxonomy management of enterprise content. The ability to build and maintain taxonomies in a simple to use intuitive interface is augmented by robust and unique features such as auto clue suggestion, instant feedback and the ability to search and see concepts in context.

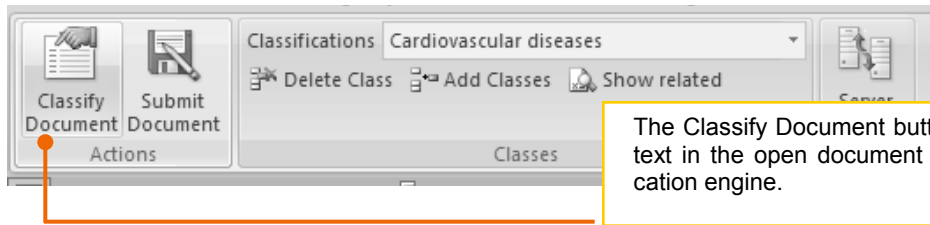
The flexibility and deep functionality of the technology extends its usability through the ability to improve any process or application that requires metadata. The technologies are being used to improve records management, in the protection of privacy or confidential information, and in eDiscovery. Enhancing findability within search, users are offered several navigation features including hierarchical tree structure as well as faceted search.

conceptClassifier for SharePoint is the most functional and feature rich framework to deploy a sophisticated and comprehensive metadata, classification and taxonomy solution spanning the desktop to the enterprise. Optimizing and leveraging the investment in the Microsoft SharePoint platform, organizations can realize significant business benefits, cost savings, and improved organizational performance.

Features

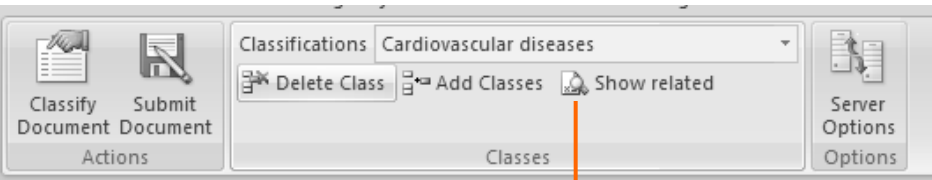
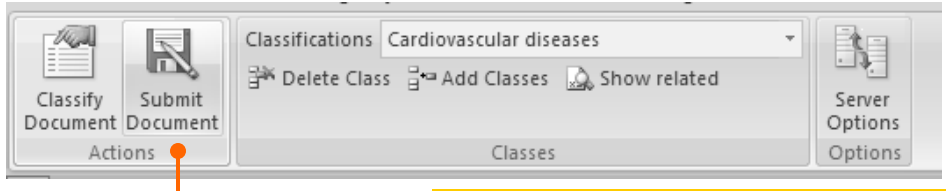
- Automatic document classification and conceptual metadata generation for SharePoint 2007 & 2010
- Classification technology uses concept extraction and compound term processing
- Documents are automatically classified from within Microsoft Office applications to one or more taxonomies
- Ability to review and change the results for classification by authorized users
- Ability to add, delete, or view automatically assigned classification classes
- Document can be saved complete with metadata into SharePoint
- Metadata can also be modified from within the traditional SharePoint administration interface





The Classify Document button passes the text in the open document to the classification engine.

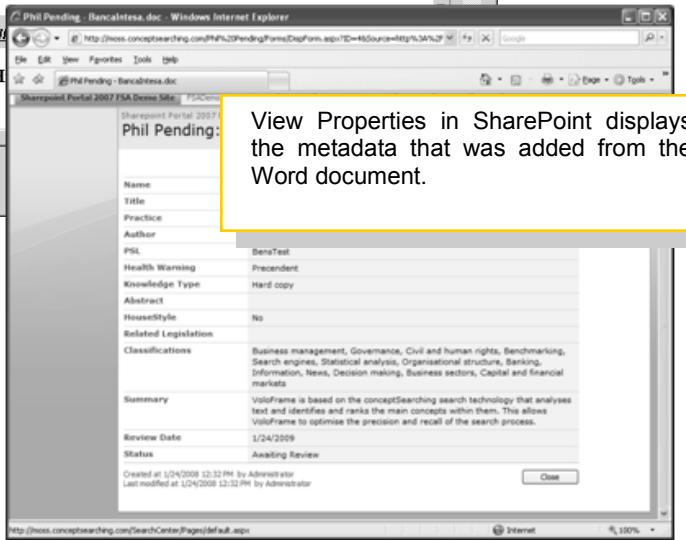
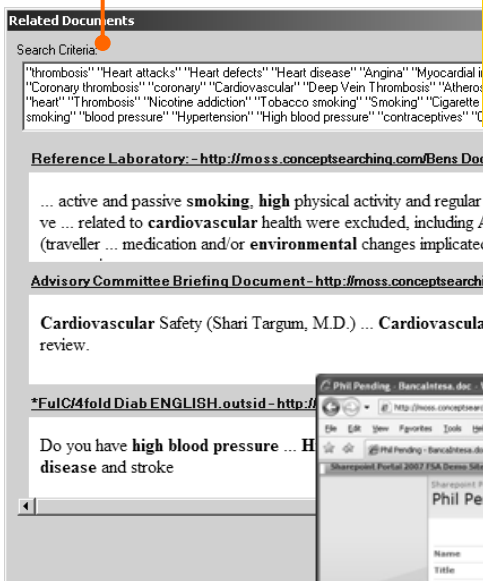
The Submit Document button will open a Save As dialog to the root of the Share-Point Server allowing the user to choose a location on that server to store the document.



The Subject Matter Expert has the ability to delete, add, or show related classes.

The Show Related button enables the first 10 clues from the top classifications are taken and used as the search criteria to find other documents with a maximum of 30 clues. A new display is offered to the user with the selected criteria and the matching documents retrieved by Microsoft Enterprise Search or FAST.

- ### Benefits of Office Integration
- Eliminates manual metadata generation challenges
 - Gives business experts the ability to classify critical business information with highly relevant metadata
 - Greatly improves the search and retrieval process by ensuring accurate and complete metadata
 - Expedites organizational access to real-time information
 - Provides a consistent content management approach
 - Delivers metadata rich information retrieval thereby maximizing productivity and organizational agility



View Properties in SharePoint displays the metadata that was added from the Word document.