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Concept Searching Selected to Participate in Microsoft Open Borders Program

Knowledge Management Pioneer of Automatic Classification, Compound Term Metadata Generation and Taxonomy Tools Selected by Microsoft for the Open Borders Program

McLean, VA – September 8 – Concept Searching, Inc. a developer of innovative technologies integrated in Microsoft SharePoint announced that it has been selected by Microsoft as a participant in the Open Borders Program, one of a select group of ISV's that are eligible to participate in the global program.

The Open Borders Program provides support to Microsoft ISV's who are successful in their own country and want to further establish and grow international business. As an integral part of the program, Microsoft works closely with these Partners and provides a wealth of support including International Channel Development, International Business Development Managers and the Partners are internationally managed by Microsoft.

Concept Searching, already a Microsoft Tier 1 Search ISV, is the developer of automatic classification, compound term metadata generation, and taxonomy technologies. Extending the capabilities of Microsoft technologies, conceptClassifier's integration with Microsoft Search Products, Microsoft Office, Microsoft Outlook, the Business Data Catalog and the Microsoft Records Center has improved the classification and retrieval process for organizations that require access to unstructured information. The ability to classify and see 'concepts in context', significantly increases relevance and precision enabling organizations to increase productivity, reduce costs and gain competitive advantages. Utilizing the compound term processing for concept extraction, the automatic semantic metadata generation, automatic classification and taxonomy management technologies deliver the optimal solution for organizations seeking to capture and maximize the use of their information assets.

"Concept Searching welcomes the opportunity to participate in the Open Borders Program. The market is increasingly recognizing the value of managing unstructured content assets to deliver business value. Our innovative software, coupled with Microsoft products brings exceptional solutions to customers and solves their biggest content challenges," said Martin Garland, President Concept Searching, Inc. "As an Open Borders partner we are looking forward to working closely with the Microsoft team, expanding our geographic focus and delivering value to customers."

About Concept Searching

Founded in 2002, Concept Searching's software products deliver advanced search, auto-classification, taxonomy management and advanced metadata tagging solutions from the desktop to the enterprise. Concept Searching is the only statistical metadata generation and classification software company in the world that uses concept extraction and compound term processing to significantly improve access to unstructured information. Headquartered in the U.K. with offices in the U.S. and South Africa, Concept Searching solves the problem of finding, organizing, and managing information capital. For more information about Concept Searching's solutions and technologies please visit www.conceptsearching.com.



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